

EXHIBIT 5



Parents

Snapchat 101

Safeguards for Teens

Tools & Resources

Tools and Resources for Parents

We take our responsibility to help protect teens on Snapchat extremely seriously. As part of this, we want to arm parents with tools and resources to help their teens use Snapchat safely. Here you can learn more about how to use Snapchat's parental controls, download a checklist of key safety tips to discuss with your teens, and access expert resources.



Welcome to Family Center!

View Your Teen's Friends



Encourage your teen to only add people they know. Use Family Center to see who they're friends with.

See Who They've Messaged



Get a glimpse into who they've messaged in the last 7 days.

Restrict Sensitive Content



Limit your teen's ability to view sensitive content in Stories and Spotlight.

Report Abuse



Help your teen feel comfortable reporting safety concerns and confidentially report accounts that you think may have violated our rules.

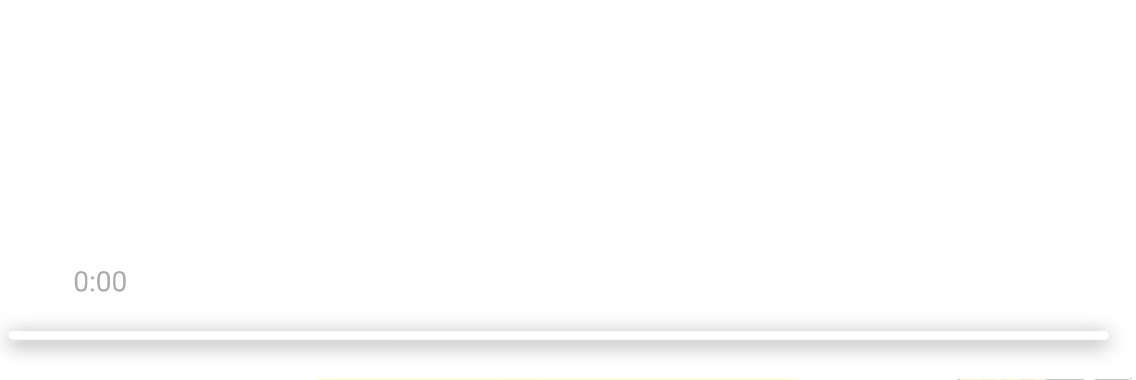


Snapchat Parental Controls

Snapchat's Family Center is our set of parental controls that help you see who your teens are communicating with on Snapchat and set Content Controls – which can help prompt important conversations about safety. Family Center reflects the dynamics of real-world relationships between parents and teens, where parents have insight into who their teens are spending time with, while still respecting teens' privacy. On Family Center, parents can view their teens' privacy and safety settings, manage parental controls for My AI, and easily and confidentially report any concerns directly to our Trust and Safety team, who work around the clock to help keep Snapchatters safe.

Getting Started on Family Center

To use Family Center, parents must have a Snapchat account. Here are instructions on how to download the app and set up Family Center:



Watch this tutorial or read through the step-by-step instructions.

- Step 1
- Step 2
- Step 3
- Step 4
- Step 5
- Step 6
- Step 7
- Step 8

Step 1

Start by downloading Snapchat from the Apple App Store or Google Play Store to your mobile phone.



Have more questions about Family Center? Visit our [Support Site](#).

Safety Checklist for Parents

To help support conversations about how to use Snapchat safely, here's a checklist of important tips for your teen:

- Only Connect with Family and Friends** ▼
- Carefully Pick a Username** ▼
- Sign Up with a Real Age** ▼
- Double Check Location-Sharing** ▼
- Talk to a Trusted Adult** ▼
- Use In-App Reporting** ▼
- Think Before Sending** ▼
- Join Snapchat’s Family Center** ▼

Helpful to know! To print out a downloadable version of this checklist, click [**here.**](#)

For additional information, see [**Safety Resources from our Partners and Experts.**](#)

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