

## FOSTERING FREE SPEECH

# A Guide for Grassroots Activists

Ever wondered how you can advance the cause of free speech? Here is a step-by-step guide to how you can do just that, all from the comfort of your home and your own schedule!



### DIVE INTO FIRST AMENDMENT BASICS

Begin your journey by understanding the core principles of the First Amendment. Leverage FIRE's free specialized lessons with *Learn with FIRE* and enhance your understanding of free speech issues. And if you haven't already, plug into FIRE's official channels by visiting the website, subscribing to FIRE updates, and following on social media. Stay informed about FIRE's events, initiatives, and case updates, both on and off-campus.



#### HIT THE STREETS

Take your passion to the community! Engage in grassroots efforts by canvassing. That means distribute informative materials (which FIRE is happy to send you), initiate conversations, and educate people about the significance of the First Amendment. Let interested parties know to reach out to us to learn more about FIRE, our mission, and how they can help! If you would like canvassing materials please contact our Off-Campus Program Officer Isabelle Brito at <a href="mailto:isabelle.brito@thefire.org">isabelle.brito@thefire.org</a>.



#### ACTIVATE YOUR INNER CIRCLE

Bring your friends and family into the conversation. Share personal stories, present compelling statistics, and communicate about free expression. Encourage them to join FIRE events, attend local meetings with decision makers, or show support through social media.



## SOCIAL MEDIA SPARKS

Leverage the power of social media to amplify our message. Share impactful content, engage in online discussions, and utilize relevant hashtags. Connect with other FIRE supporters in your area and nationally to broaden the online impact of the organization across various communities..



## SHOW UP AT LOCAL EVENTS

Make your presence felt at local community gatherings, town halls, and public meetings. Engage with attendees and advocate for the protection of free speech rights. Distribute materials and encourage people to join the movement. And keep us up to date if any issues arise that you think we should be aware of in your community

FIRE is always happy to meet to discuss how you can put these steps into practice. Reach out at <a href="mailto:volunteer@thefire.org">volunteer@thefire.org</a> and one of our activism experts will happily collaborate to help you defend free speech. Thank you for your interest in free speech advocacy. Your commitment is vital in safeguarding the principles that underpin our democracy. Together, we can make sure everyone in our communities can speak freely.